

EXECUTIVE SUMMARY

BACKGROUND

Million Benefits was founded with the goal of offering innovative Software (SaaS) and digital transformative solutions tailored to enterprise needs. Starting as a provider of basic web services, **Million Benefits Studio** expanded its offerings to include the in-house developed apps/platforms that solve enterprise related innovation gaps. The company's history of focusing on growth-driven solutions has established it as a trusted partner for businesses aiming to enhance digital presence while optimizing workflows, and we have been committed to helping businesses reach new heights in the markets and maximize revenue growth.



YOUR ULTIMATE SOFTWARE PARTNER



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OUR TECH SOLUTIONS

TIER-1

Offering	List of Examples
1. (SaaS) Software as a Service Development	<ul style="list-style-type: none">Enterprise Resource Planning (ERP) Software.(CRM) Customer Relations Management Software.Desktop Applications
2. E-Commerce Development --and integration.	<ul style="list-style-type: none">Web & Mobile e-commerce Apps/platforms.Payment Gateway API call integrations.
3. AI-Driven Digital Footprint	<ul style="list-style-type: none">Website Design, Development and management.Mark-Tech & Ads-Tech
4. SEO Management	<ul style="list-style-type: none">Off-Page, Content & Technical SEO's.AI-Surfer, White & Black Hats SEO's.

IN-HOUSE DEVELOPED APPS

TIER-2



myYel App – An essential platform for innovators and investors where they connect to share insights and explore business opportunities in a very seamless way. It's a safest platform to confide with.



uMalusi-AI – Machine Learning supported app, built specifically for livestock farmers which enables them to track and monitor their livestock at their figure-tip. Its not your typical tracking tool.



Day Care Home – A non-profit app available on both mobile and website, allowing users to search for desired day care – we can say it's a marketplace for Day Cares, Pre-Schools & Nursery's.



THE SCOPE OF THE APP - DEVELOPMENT



- **BASIC PROTOTYPE APPLICATION**
- Non -Operational App,
- Minimal Features
- Demonstration



- **MVP/MSP | MARKET VALUE PRODUCT**
- Minimum App Version
- Ready to distribute
- First Full Version



- **FULL SCOPE | FULL VERSION APP**
- Fully Operational App in stores
- Robust features & functionality
- Users on-board +24/7 support