

# MILLION BENEFITS STUDIO

Software | e-Commerce | SEO

## Who are We?

### Diversification

--full suite of services--

### AI driven systematic processes

--High Efficiency--

### Client-Centric Customization

--startup's agility--

**Million Benefits** is more than a technology provider; it's a catalyst for change, unlocking growth for enterprises by delivering:

- ✓ **Customized Solutions:** Tailored SaaS, eCommerce, and multimedia solutions to meet specific business needs.
- ✓ **Efficient and Scalable Technology:** AI-driven tools that streamline digital marketing and operational workflows.
- ✓ **Comprehensive Services:** A one-stop technology solution for enterprises seeking digital transformation.
- ✓ **High-Quality Client Support:** Personalized approach and engagement with customers.
- ✓ **Social Impact:** Empowering South African entrepreneurs in underserved markets.

# What We Do?

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- ❖ Million Benefits Pty Ltd is a technology company specializing in Software-as-a-Service solutions designed to enhance and optimize operational workflows, while ensuring a digital footprint that is bold for enterprise-level customers.
- ❖ Since its inception, Million Benefits has been committed to helping businesses reach new markets and maximize revenue potential through innovative solutions.
- ❖ Operating in the software, eCommerce, and AI-driven digital marketing, Million Benefits has decided to expand operation into developing proprietary in-house applications to deliver customized, high-quality solutions to clients across the South African region and across African Continent.
- ❖ Our Mission is to empower businesses with robust, innovative SaaS solutions that support sustainable growth and market expansion.

**SOFTWARE | e-COMMERCE | SEO'S**

# Offerings

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IN-HOUSE APPS



WEB & MOBILE APPS  
DEVELOPMENT



SEO MANAGEMENT

# SCOPE

# App Development Costs

## PROTOTYPE

- ✓ Non-Operational,
- ✓ Minimal Features
- ✓ Demonstration...
- ✓ Example of a FP.

R21 600 – R44 699

## MVP

- ✓ Minimum Viable Product
- ✓ Minimal App Version
- ✓ Functioning App
  - ✓ Few Features
  - ✓ All Prototype

R47 000 – R74 999

## MSP

- ✓ Minimum Sellable Product
  - ✓ First Full Version
  - ✓ Market Ready
  - ✓ Ready to Sell.
  - ✓ All MVP

R75 000 – R199 999

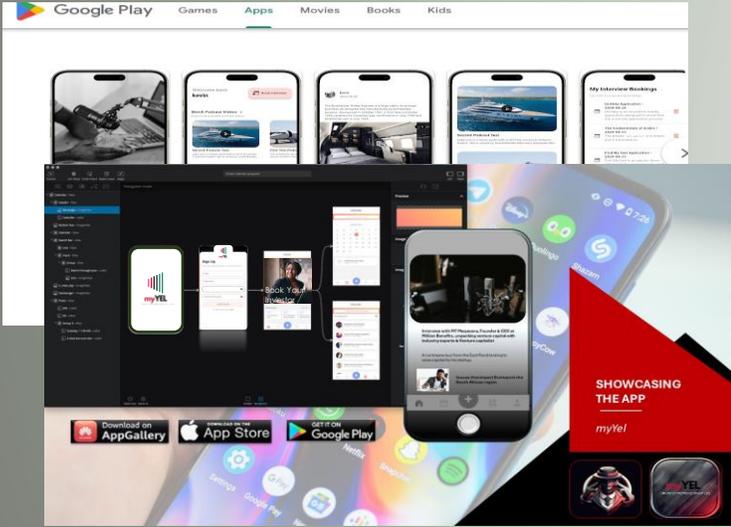
## FULL-SCOPE

- ✓ Fully Operational App
- ✓ Robust Functionality
- ✓ AI Robust Features
- ✓ Users on-boarded
- ✓ 24/7 support team.
  - ✓ All MSP

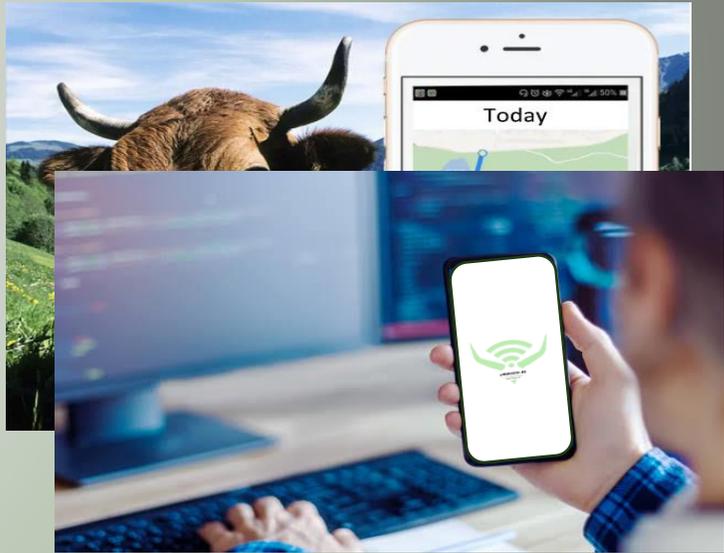
R200 000 – R1 800 000

# Our Projects

myYel App



uMalusi AI



# Client's Projects

## Tshwane GreenPulse



-Co2e Control Tool-

**Afri-Tracks.com**  
App & Web-based Tool-

**Afri-Tracks.com**  
Login

**Nguna Petroleum**  
-ERP Software-

**Thuto Tutorials Website**  
-SEO Management-

# SEARCH ENGINE OPTIMIZATION

## QUICK SEARCH RESULTS

### Technical SEO

- ✓ Crawlability & Indexability
- ✓ Sitemap
- ✓ Robots.txt
- ✓ Google Search Console
- ✓ Safe-Fast Page Loading

R 750+

### HAT SEO's

- ✓ **Black & White Hats**
- ✓ **Back-links**
- ✓ **Cloaking**
- ✓ **Keywords**
- ✓ **Duplicate Content**

R 750+

### AI-Surfer SEO

- ✓ Automation of meta tags
- ✓ Ensure Schema Markups
- ✓ Content matches search
- ✓ Ready-To-Rank Articles
- ✓ Multiple language search

R 850+

# Let it be a boardroom decision

How big is your market?

That website, is your revenue stream

## Business Website Bundle

### Start-ups Bundle

Free domain for a year

Up-to Max of 6 pages

Professional Logo

Bandwidth 2Gb

24/7 Customer Care

Free SSL Certificate

3 Gb Cloud Storage

30 min Video Stream

### Scaling Bundle

Free domain for a year

Up-to Max of 10 pages

Site Booster for a year

Unlimited Bandwidth

24/7 Customer Care

Visitors Analytical App

10 Gb Cloud Storage

1 Hour Video Stream

### C-Viable Bundle

Free domain for a year

Up-to Max of 14 pages

Site Booster for a year

Drop-down Menu Bar

Priority Customer Care

Visitors Analytical App

35 Gb Cloud Storage

5 Hours Video Stream

**R 1 772**

**R 2 712**

**R 3 752**



Million Benefits

# To Every Online Store, The Revenue is Guaranteed!

## eCommerce Website

Free domain for a year

Up-to Max of 12 pages

Unlimited bandwidth

Accept Online Payments

Drop-down menu bars

Free SSL Certificate

20 Gb Cloud Storage

5 Hours Video Stream

Monthly Hosting Fees

**R 371**

**R 2 965**

SEO Optimized

# eCommerce Website Bundle

## Your Next Big Move!



### Premium Bundle

- Recommended Features
- Priority Customer Care
- Dynamic web pages
- Accept Online Payments
- Drop-down menu bars
- Customized Report
- 50 Gb Cloud Storage
- Unlimited Video Stream

### Recommended Bundle

- Basic bundle Features
- Unlimited web pages
- Site Booster for 1 year
- Accept Online Payments
- Visitors Analytical App
- 24/7 Customer Care
- 35 Gb Cloud Storage
- 10 Hours Video Stream

### Basic Bundle

- Free domain for a year
- Up-to Max of 12 pages
- Unlimited bandwidth
- Accept Online Payments
- Drop-down menu bars
- Free SSL Certificate
- 20 Gb Cloud Storage
- 5 Hours Video Stream

**R 5 275**

**R 3 825**

**R 2 965**

# SEO OPTIMIZED SITES

How to remain at the Top?

Out of this world-Crazy website:

## SEO Website Bundle

### Cyber-Smart Website

- Free domain for a year
- Programmatic Ads
- SEO Push (Tech SEO) x 3
- Accept Online Payments
- Drop-down menu bars
- 1 min Mastered Video Ad
- 20 Gb Cloud Storage
- 5 Hours Video Stream

**R 5 440**

### IoT-Anime Website

- Free domain for a year
- Programmatic Ads
- SEO Push (Tech & Hats) x 6
- Social Media Integration
- Drop-down menu bars
- 2 min Mastered Video Ad
- 20 Gb Cloud Storage
- 10 Hours Video Stream

**R 7 995**

### Gen-AI Website

- Free domain for a year
- Programmatic Ads
- SEO Push (All SEO's) x 10
- Social Media Integration
- Drop-down menu bars
- 5 min Mastered Video Ad
- 20 Gb Cloud Storage
- 10 Hours Video Stream

**R 9 275**

# Mobile App Development

## Your Next Big Project!

### Basic App

- ✓ Single Concept
- ✓ 1 to 6 Screens
- ✓ App Analytics
- ✓ Authentication
- ✓ User Profile
- ✓ 2 – 4 weeks

### Standard App

- ✓ Single Concept
- ✓ 6 – 15 Screens
- ✓ App Analytics
- ✓ Admin Web-Portal
- ✓ User-Authentication
- ✓ Push Notifications
- ✓ Location/GPS
- ✓ 4 – 12 Weeks

### Advanced App

- ✓ Single Concept
- ✓ 15-20+ Screens
- ✓ Admin Web-Portal
- ✓ eCommerce (PGI)
- ✓ API integration
- ✓ App Analytics
- ✓ Push Notifications
- ✓ Gen AI-Modulation
- ✓ 12-48 Weeks



Million Benefits

R 21 600 – R44 699

R 44 700 – R199 999

R 200 000 – R1 800 000

# NOTICE BOARD!

DESKTOP APPLICATIONS, COT SOFTWARES AND/OR ANY OTHER COMPLEX SOFTWARES, SITE VISIT IS RECOMMENDED TO CONDUCT A FULL WORKSHOP. THAT SHOULD HELP US DEFINE A SCOPE THAT IS CLEARER AND UNDERSTOOD BY BOTH PARTIES.

THANK YOU FOR SHOPPING FOR A SOFTWARE!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!

# Our People

Commercial | Non-Commercial

- ❖ Start-ups
- ❖ SMME's
- ❖ Scaling Entities
- ❖ Large Corporations

- ❖ Business Development Centers
- ❖ Non-Profit Organizations



# Our Clients



## IN-HOUSE DEVELOPED APPS

## NEW CUSTOMERS

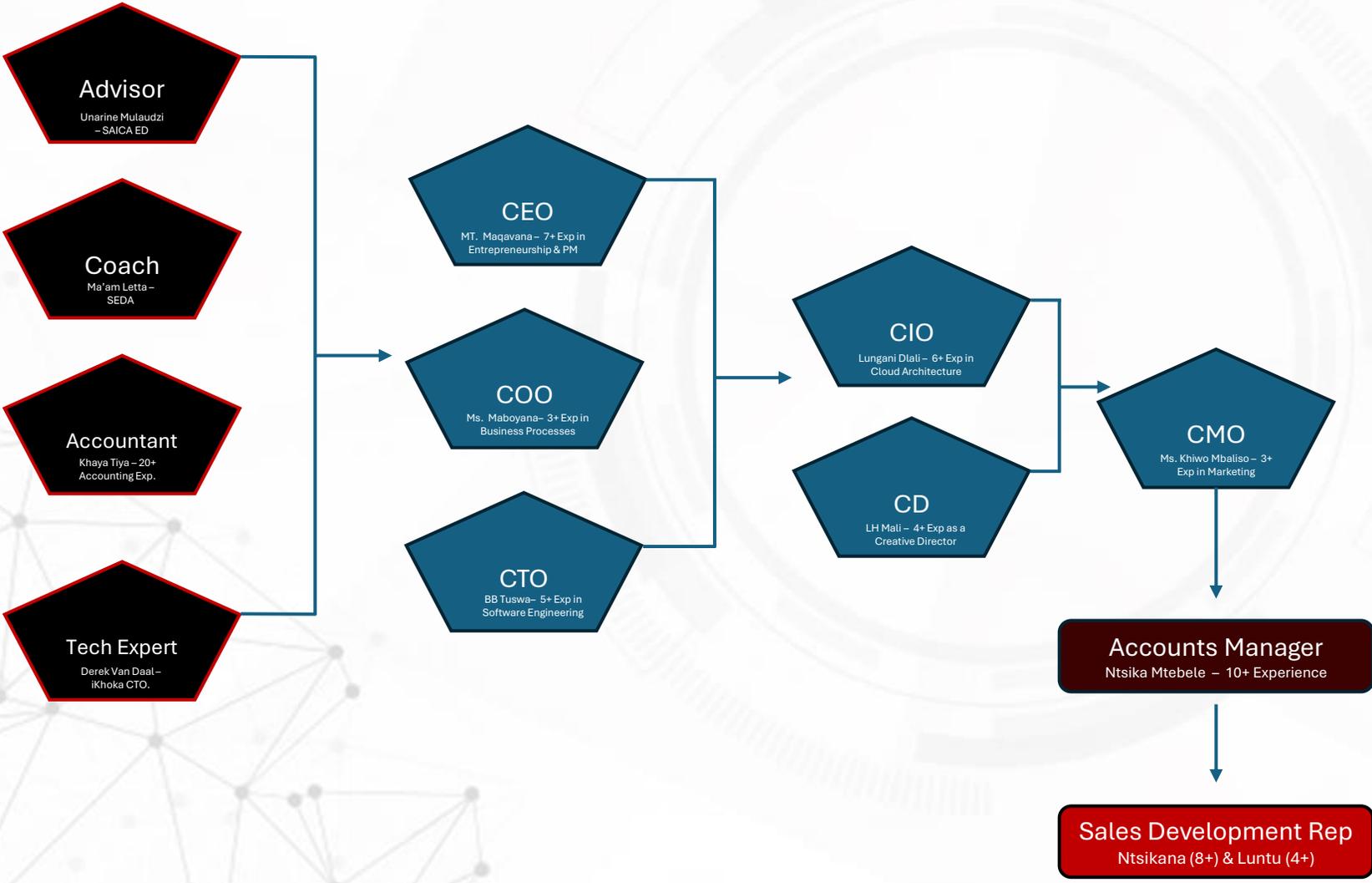


# LEADERSHIP TEAM

## OUR HIRING PLANS V.S CURRENT TEAM

- ✓ **Software Development Team**
- ✓ **Project Management Team**
- ✓ **Marketing & Sales Team**
- ✓ **Content Creation Team**
- ✓ **Support Staff**

- ### TEAM SIZE OF TEN
1. **Software Project Manager**
  2. **Senior Software Developer**
  3. **Back-Up/Junior Developer**
  4. **Software Quality Assurer**
  5. **Cloud Architecture**
  6. **Business & Data Analyst**
  7. **UX/UI Graphics Designer**
  8. **Marketing Strategist**
  9. **Accounts Manager**
  10. **Sales Development Rep**



# Your Ultimate Software Partner

## Contact Person

Masamkele Thandolwetu Maqavana  
Software Project Manager  
CEO & Founder

087 151 0855 | 061 007 8131  
[Mt.maqavana@millionbenefits.co.za](mailto:Mt.maqavana@millionbenefits.co.za)



## Address

13836 | Wolf St | Tokoza | Alberton  
Gauteng Province | 1426 | RSA



[www.millionbenefits.com](http://www.millionbenefits.com)  
[info@millionbenefits.co.za](mailto:info@millionbenefits.co.za)

## Disclaimer

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## Awards & Achievements

